



# BALLARD SEAFOODFEST

Fish, fun and more since 1974



## JULY 14 - 16, 2023

**Ballard SeafoodFest is ready to rock your world, tickle your taste buds, quench your thirst and entertain the young and young at heart this summer!**

Sponsorship opportunities are now available for Ballard SeafoodFest 2023.



Ballard SeafoodFest sponsorship offers a variety of sponsorship packages with great marketing benefits for any budget.

Your company is cordially invited to become a part of this iconic community event this year. As a SeafoodFest sponsors you not only receive great promotional benefits, but all the proceeds from the festival help support the Ballard community year-round.

We look forward to producing a much anticipated stellar event this year and hope you will join us!

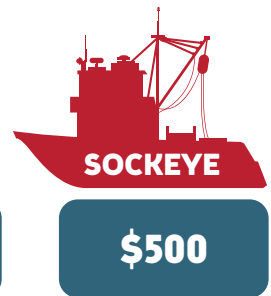
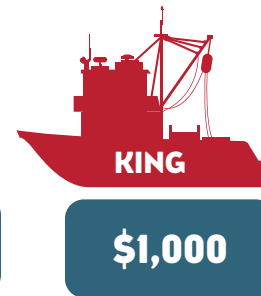


To become a part of this iconic event in 2023, please contact Mike Stewart at [mike@ballardalliance.com](mailto:mike@ballardalliance.com) or 206.784.9705.



# 2023 SPONSORSHIP PACKAGES

## SPONSORSHIP BENEFITS



	MAJOR \$5,000	HALIBUT \$2,500	COPPER RIVER \$1,750	KING \$1,000	SOCKEYE \$500
Inclusion in the Ballard Bulletin newsletter	3X	3X	2X	2X	1X
Logo placement on the SeafoodFest website	X	X	X	X	X
Inclusion in SeafoodFest press release	X	X	X	X	
Inclusion in SeafoodFest social media posts	5X	4X	3X	2X	
Mention in a featured article on the Alliance website	X	X	X	X	
Logo inclusion on 18 X 25 SeafoodFest poster	X	X	X		
Opportunity to give away items at Visit Ballard booth	X	X	X		
Logo placement on banner at Info Booth	X	X	X		
Opportunity to do an Instagram story takeover	X	X			
Opportunity to have on-site presence at the festival	10x20	10x10			
Logo placement on Mainstage banners	X	X			
Opportunity to place a banner in the Beer Garden	X				
Recognition as a sponsor on stage at the event	X				
Opportunity to place a digital ad on the SeafoodFest website	X				