

2020 SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS



MAJOR



HALIBUT



COPPER RIVER



KING



SOCKEYE



COHO

PRINTED COLLATERAL : Logo or name placement on festival poster hung in 300 locations throughout King County.

Logo placement on 65,000 festival promotional postcard inserts in an edition of The Stranger.

Logo placement on festival promotional 1/2 print ad in Westside Seattle.

SOCIAL MEDIA : Mentions each week from two Facebook and Instagram accounts (Visit Ballard and Ballard SeafoodFest) in June and July.*

Twitter mentions in July.*

Special thank you mentions post event on Visit Ballard and Ballard SeafoodFest social accounts.

ONLINE : Special mention on seafoodfest.org homepage. Logo and/or business profile on seafoodfest.org. (To remain on website for at least 6 months)

Mention in curated content on visitballard.com prior to event and thank you message post event (through August 2019)

Special mention and placement on interactive festival map created by SpatialDev.

E-NEWSLETTER & EMAILS : Special feature article highlighting sponsors with link to your website and logo in accompanied image prior to event* and a thank you article post event. ** (Distributed to 1,400 subscribers)

Listed as a featured sponsor in all Ballard Alliance staff's email signatures with link to sponsor webpage (June - July 2019)

FESTIVAL WEEKEND : Sponsors and their team are encouraged to take part in the festival. Each sponsorship level offers something to enjoy during SeafoodFest.

Please review the boxes to the right to find out what benefits your sponsorship level offers during the 45th Annual Ballard SeafoodFest.

Large logo on poster

Twice-weekly mentions

Large logo w/link & profile

Large logo, name w/link

- 10 X 20 exhibition booth space
- 10 Alder-smoked salmon dinners
- Large logo on MainStage signage, logo on Info booth and directional signs
- VIP 'BIG FISH' Beer Garden Lounge and MainStage MC mentions (FRI-SUN)

\$5,000

Medium logo on poster

Twice-weekly mentions

Medium logo w/link & profile

Medium logo, name w/link

- 10X10 exhibition booth space
- 5 Alder-smoked salmon dinners
- Logo on MainStage signage, Info booth and directional signage

\$2,500

Small logo on poster

Once-weekly mentions

Small logo w/link & profile

Small logo, name w/link

- 5 Alder-smoked salmon dinners
- Logo on Info booth and directional signage

\$1,750

Name listed on poster

Once-weekly mentions

Small logo with link

Small logo and name

- 2 Alder-smoked salmon dinners
- Logo on Info booth and directional signage

\$1,000

Small logo with link

Small logo with link

Small logo with link

Small logo with name

- 2 Alder-smoked salmon dinners
- Logo on Info booth and directional signage

\$500

Small logo with link

Small logo with link

Small logo with link

Small logo with name

- 2 Alder-smoked salmon dinners
- Logo on Info booth and directional signage

\$250



WWW.SEAFOODFEST.ORG

